



Horizon Publishing Ltd Advertising Contract

Date:-----
 Order No:-----
 Client: -----
 Contact Name: -----
 Telephone: -----
 Email: -----
 Advertising Agency/Address: -----

| Publishing Date(s) | Advert Size | BW/4C | Position Requested | Insertion Rate | Rate Excluding GST |
|--------------------|-------------|-------|--------------------|----------------|--------------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Confirmed by Carbon News: Name: Signature

Client to Complete: Name: Title: Signature:

Conditions:

- A. This agreement is entered into between Horizon Publishing Limited ("the Publisher") and the advertiser/agency ("the Client"). The Client is responsible for all monies due under this agreement.
- B. No agreement shall exist until the Publisher has received the agreement signed by or on behalf of the Client in form and manner acceptable to the Publisher.
- C. The Publisher reserves the right, in its absolute discretion, to refuse or omit publication of any advertisement deemed by it to be unsuitable for publication.
- D. Subject to condition (c) above, unless a position is requested and confirmed, the placement of an advertisement shall be at the sole discretion of the Publisher.



- E. All bookings are non-cancelable.
- F. All advertising material must be supplied to the Publisher no later than 24 hours prior to going live at 9am, New Zealand time (Monday to Friday). If it is not supplied, the advertising will (at the cost of the Publisher) be deemed cancelled and the cancellation fee will be payable.
- G. Where cancellation occurs (included a deemed cancellation under condition (f) above) the Publisher shall have the right to compose or enter substitute copy at its absolute discretion.
- H. The Client shall pay the Publisher all costs, expenses, charges or other monies incurred or charged by the Publisher as a result of the material not being supplied by the relevant deadlines or in a form requiring work beyond typesetting or publication.
- I. Nothing herein will prevent the Publisher and the Client renegotiating the terms of advertising in the event of cancellation.
- J. All accounts are payable within seven days of the date of this invoice. The Client agrees to pay all costs (including legal and enforcement costs) incurred by the Publisher in pursuing any account not paid by the due date.
- K. The Publisher may cancel any existing contract with a Client where that Client has failed to pay any account by the due date. In such an event, all outstanding amounts become due and payable in full upon demand.